

Speaker: Ryo Makioka (RIETI)

Title: The Impact of Anti-Sweatshop Activism on Employment

Abstract: While literature on the anti-sweatshop campaigns has empirically rejected the negative impact on employment, this paper shows that anti-sweatshop activism for multinational companies in Indonesia had a negative impact on employment. My result suggests that the result in literature comes from disregarding the differences in some dimensions of firm characteristics between treatment and control groups.